Press Release: I Know First Co-Founders Invited To Speak At AI In Finance Summit July 15,2018

Both I Know First co-founders have been invited to speak at this year's <u>AI in Finance Summit</u>. The summit will take place in in New York City on September 6-7, 2018. CEO Yaron Golgher and Chief Scientist Dr. Lipa Roitman will discuss the implications of AI on decision making, one of I Know First's specialties.



The <u>I Know First Machine Learning Algorithm</u> implements AI in order to identify market opportunities and provide forecasts for thousands of assets. Therefore, it is only logical that I Know First can testify to the beneficial impacts of utilizing AI to optimize portfolios.

"We are very excited to be able to discuss the positive effects of integrating AI and finance,

listen to the other phenomenal speakers, and connect with other industry leaders" says I Know First CEO Yaron Golgher.

Mr. Golgher and Dr. Roitman will be in good company at the summits; over 30 speakers are slated to give presentations with over 200 expected to attend.



Some of the other speakers include Scott Baugess, Deputy Chief Economist and Deputy Director of the Division of Economic and Risk Analysis (DERA) at the US Securities and Exchange Commission; Chris Merz, Vice President Security and Decision Products at Mastercard; Éric Charton, Lead AI Expert at the National Bank of Canada; Mark Weber, a researcher at MIT-Watson AI Lab; Peggy Tsai, Vice President of Analytics and Data at Morgan Stanley; Andrew Clark, Principle Machine Learning Auditor at Capital One; Jeffrey Yau, Global Head of Data Science at Alliance Bernstein; and many more leaders in the field.

The AI In Finance Summit is being sponsored by RE:WORK, a company that focuses on

organizing events that connect various industry leaders and members to discuss the future impacts of technology. The company sponsors summits, conferences, networking events, and presentations throughout the year.